

# Western Kansas World

H. S. GIVLER, Pub.

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OFFICIAL COUNTY PAPER

SATURDAY, JULY 1, 1911

## Capper for Governor

(J. E. House in Osborne Farmer)  
Topeka, June 20.—Arthur Capper's announcement of his candidacy for governor brings to mind the thought that of all the men who have in recent time figured prominently in the affairs of the state, he is the least intimately known. Mr. Capper has been a potent influence in Kansas affairs since the early nineties. His name is familiar wherever newspapers are read. He probably has as wide a circle of friends and acquaintances as any man in the state. But Capper himself is so modest and reticent by nature, so calcium shy, that there is very little intimate knowledge of his personality even by those of us who have been closely identified with his enterprises. Generally speaking, he has been the background against which Kansas events arrayed themselves. He has almost never worn a plug hat or taken part in the parade.

It may be said here by way of preface to a casual and brief study of Mr. Capper's personality that these letters will not in any sense be devoted to press agentry the Capper gubernatorial boom. Mr. Capper has more publicity right at his hand than any other man in Kansas and he can press agent his own boom. These letters will continue to be devoted and consecrated to the task of disseminating valuable information which the metropolitan newspapers either suppress or touch upon but briefly. But Mr. Capper looms now as an interesting figure on the public horizon, which seems to be sufficient excuse for exploiting his human side.

To the writer who has been around Mr. Capper's place for nearly ten years, his fortissimo note has always appeared to be his tremendous ability for work and marvelous mastery of detail. The Capper business is a big one, so big that those of us associated with it do not really comprehend its size. He has seven or eight—the number increases every year—newspapers and periodicals. One of his periodicals, a monthly, has a circulation of over half a million. Another is above the 400,000 mark. He has three or four with a circulation of more than 100,000 copies per issue. Roughly estimated, he gives regular employment to seven or eight hundred people. The number of his employes, like the number of his publications, constantly increases. On the side he runs two or three engraving plants, a job printing office and a post card supply house. He keeps in intimate touch with the details of all these enterprises. You can't slip anything over on him; he knows everything that is going on. If an employe were to inject an objectionable paragraph into the most obscure corner of his humblest periodical, Capper would see it.

In the manner of his work and play Mr. Capper is a human automaton. He works on a schedule and his desk is always cleaned up. The

writer has never seen him worried or perturbed. He apparently is never excited or out of humor. No situation ever moves him to violent ejaculation. His employes occasionally lose their heads and run in a circle, but Capper moves through it all, calm, serene and apparently unconcerned. They say in the business office, the department with which he comes in a most intimate contact, that he is not a bit more fussy and peevish than he was ten years ago. The responsibilities of his business have weighed on him to that extent. But as compared to the average man who has the burden of business on his shoulders, Capper in his most fussy moment is as mild mannered and inoffending as a sucking dove. The writer recalls one incident from dozens that have come under his observation which illustrates his calmness and serenity of mind. Shortly after he moved into his new publishing house two or three years ago there was an explosion of natural gas in the basement of the building. Two or three employes were seriously injured, thousands of dollars worth of property and material were destroyed and two expensive presses wrecked. When the writer reached the scene of the accident an hour after it occurred the Topeka fire department was playing on the flames and a large crowd had gathered. Capper was standing on the front steps of the building unexcited and apparently the one man in the crowd uninterested in the catastrophe. But he had the wreckage cleared away and the dismantled presses running in two days.

Next to the mastery of his business Mr. Capper's most marked attribute in the loyalty which he wins from his employes and the admiration in which they hold him. He has a way of handling men. When a man reports to Capper for work he is assigned his task and put on honor to accomplish it. There is no bossing; no show of authority, and rarely does he receive any specific instructions. Generally speaking, he is left to work out his salvation in his own way. If he fails Mr. Capper suggests a different method. Is he makes good he is given an absolutely free hand and unlimited leeway. Capper never gives a direct order. The thing he desires done is put up to his employe in the form of a suggestion. The employe always is consulted and is perfectly free to state any objection he has to the plan. But if he can find no logical objection he comes to know, after he has been identified with the Capper forces for a few months, that Mr. Capper has given an order to have it done. The reprimands, which are a part of every big business, take also the form of suggestions from Mr. Capper. Nowhere does he show the hand of authority. And the employe who does good work always is praised. The boss is accessible to any employe around the Capital building. In a speech at one of his annual banquets to his helpers two or three years ago he stated that he personally desired to talk with any member of the Capper family, as the employes call it, who at any time felt that he had a grievance or had been discriminated against in any way. The least important person around the Capper building can take his trouble to the Boss and have it ironed out. The result of this system is that Capper has a working force that is absolutely loyal to him. There is bickering between department heads as in every other big business, but there never is any feeling against or criticism of the Boss. To know that Mr. Capper wants a thing done is to set every person connected with his publications tugging to accomplish it.

Capper plays as he works, on a system. If the hour at which he has decided to play golf has arrived he

will close his desk and drop the biggest advertising deal of the year until the next day. He is a good deal of an out door man with golf and his automobile as his principal accessories. He gets as much enjoyment out of a two-step as a sophomore from K. U. If Mr. Capper should be elected governor, the floor of the ball room in the governor's house will be waxed for the first time since the state acquired it, and the billiard table will be dusted off. They say it needs it. He keeps a lot of things going on in Topeka at his own expense. Every winter he gives an entertainment for his employes, and every summer he gives them a picnic. He gives a picnic for the children of Topeka every year. His flower mission—the daily collections of flowers for the patients in the various hospitals—is one of the town's philanthropies. He lets the boys in on a marathon race and gives the boys and girls a chance in a flower show every year. Of course, all these things are, in a broader sense, advertising for the Capital and probably pay their way in the long run. But they illustrate the spirit of the man.

Mr. Capper said in his announcement that he would make no brass band parade. And he won't. He is singularly inexpert in the art of blowing his personal horn, which will be quite a change for Kansas. He makes a pretty good speech when he is riled up to it, but it scares him to death and he looks out of the window all the time he is talking. Capper is so modest and self-effacing that if he is elected governor chance visitors will mistake him for a state house messenger. No other man who happened to be the real head of a big business has ever so effectually dissociated his personality from it. Nobody ever blames him personally for things that appear in the Capital. The blame always falls on his editor-in-chief, Mr. Harold T. Chase, or the associate editor who writes the Second Thought column.

## Order

your ice cream at the O. K. Also bricks and sherberts. Special prices on large orders. 17

## DOUBT DISAPPEARS

No One in Wa-Keeney Who Has a Bad Back Can Ignore This Double Proof.

Does your back ever ache? Have you suspected your kidneys? Backache is kidney ache. With it comes dizzy spells. Sleepless nights, tired, dull days. Distressing urinary disorders. Cure the kidneys to cure it all. Doan's Kidney Pills bring quick relief. Bring thorough, lasting cures. That's what Wa-Keeney sufferers want.

Profit then by another's testimony. Twice-told and well confirmed. Mrs. A. C. Baughman, of Ellis, Kans., says: "About two years ago I had a severe spell of sickness and was laid up for several months. After recovering, I found that my kidneys were disordered. My back ached nearly all the time and I also had bad headaches. A few months ago I began using Doan's Kidney Pills and they improved my condition so greatly that I consider it a pleasure to recommend them." (Statement given April 12, 1907.)

NO TROUBLE SINCE  
On July 6, 1910, Mrs. Baughman said: "I value Doan's Kidney Pills as highly as ever. During the past three years I have had no need of a kidney medicine."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

# CATARRH



## HAY FEVER

### ELY'S CREAM BALM

Applied into the nostrils is quickly absorbed. GIVES RELIEF AT ONCE. It cleanses, soothes, heals and protects the diseased membrane resulting from Catarrh and drives away a Cold in the Head quickly. Restores the Senses of Taste and Smell. It is easy to use. Contains no injurious drugs. No mercury, no cocaine, no morphine. The household remedy. Price, 50 cents at Druggists or by mail. ELY BROTHERS, 56 Warren St., New York.

## Some Facts for the American Citizen to Consider

That railway operating costs in the United States are advancing to a level out of proportion to charges for transportation service is shown by official returns of the Interstate Commerce Commission for the nine months ended March 31, 1911.

As compared with the corresponding nine months of the last fiscal year, these returns show an increase of only nine-tenths of one per cent in total operating revenues. In the same period, there was an increase of 5.5 per cent in total operating expenses. There were increases under every heading of operating expenditures, the largest being 8.3 per cent under the head of transportation. The large increase under this heading reflects the substantial advances in the wages of practically all employes in the transportation department which have been made during the past year.

As a result of almost stationary operating revenues and largely increased operating expenses, net operating revenues for the nine months show a decrease of 7.9 per cent. Taxes during the nine months of this fiscal year show an increase of 4.6 per cent, and final net operating income for the nine months was 9.6 per cent less than for the nine months of last year.

The latest complete statistics of railway taxation available are those for the fiscal year ended June 30, 1909. They show an increase in taxation per mile of line of 57.26 per cent as compared with 1900.

On any basis on which a comparison may be made, the taxes paid by railroads are far in excess of those paid by industrial concerns. For six representative railway systems in different parts of the United States the average ratio of taxes to gross earnings, in 1909, was 4.38 per cent. For six of the largest industrial corporations of the United States the average ratio of taxes to gross earnings was 1.86 per cent. For the railways the average ratio of taxes to net income was 29.95 per cent; for the industrial corporation it was 4.39 per cent. For the railways the average ratio of taxes to capitalization was 1.24 per cent; for the industrial corporations it was three-tenths of one per cent.

Remember that Moore's pay the highest market price for eggs.

We have the type, presses, stock and a firstclass job printer. Try our job department.

For neat clean job work come to The World Office.

## WIZZARD FLOOR CLEAN

Positively the Best on the Market.



We have used it for four years and know what we are talking about. We have tried others but it don't cut the dust like Wizzard. We keep it on hand in casks of 25 and 100 lbs.

Call at World office and we will show you how to keep the dust down.

H. S. GIVLER, Agent.

# THE Wa-Keeney State Bank

1885 ESTABLISHED—1911

We've been in business 26 years here. We have paid up Capital of \$25,000. We have earned Surplus of \$25,000. Our undivided profits over \$7,000.

**We** Do a GENERAL BANKING BUSINESS. Sell FOREIGN EXCHANGE, good the world over. Sell STEAMSHIP TICKETS where you wish to go. Rent you the best of SAFETY BOXES. Write INSURANCE of all kinds. Want your BUSINESS, now.

# LUMBER—COAL—GRAIN

Particular people have learned that there is a lot of difference in the quality of lumber, and as we make QUALITY our "long suit," you take no chances in buying what you need from us.

The most complete stock of the BEST LUMBER in Trego County is at your disposal, in fact anything you might want from a lumber and coal yard.

Estimates Cheerfully Furnished

GOOD WEIGHTS AND GOOD PRICES GIVEN FOR YOUR GRAIN

## The Hardman Lumber Co.

H. J. Hille, Pres. W. G. Baker, Vice-Pres. A. H. Blair, Cashier C. R. Hille, Ass't. Cashier

Capital \$25,000.00

## TREGO COUNTY STATE BANK

General Banking  
WA-KEENEY, KANSAS

DIRECTORS—H. J. Hille W. J. Skelton F. S. Diebold W. G. Baker A. H. Blair

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Thirteen years' experience and satisfaction guaranteed. Prices reasonable. Call on me for estimates.

Wa-Keeney, Kansas

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## The Kansas City Star and Times

The Star and Times, reporting the full twenty-four hours' news each day in thirteen issues of the paper each week, are furnished to regular subscribers at the rate of 10 cents per week.

As newspapers, The Star and The Times have no rivals. No other publisher furnishes his readers with the full day and night Associated Press reports, as does the Star and Times. This should recommend the papers especially to the progressive merchant and farmer.

I deliver both the Star and Times to the subscriber's door promptly on arrival of trains.

Give me a trial.

W. W. GIBSON, Distributor

# Ford

America's greatest medium priced—high grade Automobile

Roadster—complete—\$725

WHEN BETTER AUTOS ARE MADE, THE FORD WILL BUILD THEM

Touring Car—complete—\$780

The world's greatest engineers have prefaced in this car a machine that embodies the BEST AUTO CONSTRUCTION.

## John W. Spena

AGENT  
Wa-Keeney, Kansas

Also Agent for THE OVERLAND and STAFFORD AUTOS